

On Demand Audio Webinars

A Practical Tool to Help You Deliver Polished Presentations – PD1920-011

Do you become anxious every time you are faced with making a presentation to your executive group, or, worse to a big crowd? Calm your nerves with an easy-to-use 7- step process that will make presentations a breeze. Even better, learn the skill of Mind Mapping to help generate new ideas and inspire you to prepare your presentation in record time.

Accommodating Disability in the Workplace – PD1920-012

This session will help participants understand employer obligations and rights when managing disabled employees in the workforce.

Cloud Computing – PD1920-013

The session will discuss essentials of cloud-based computing for accounting in industry: when to move your organization to the cloud; responsible transition from a paper-based to a cloud-based platform; security in the digital environment; best practices in digital file management; and cloud based financial technology and integrations on the market.

Dispelling the Myth of “Effective Meetings” – PD1920-014

Assist your team in building meetings that are relevant, productive, engaging and yes, even welcomed by others in your organization. The session will explore the value and benefit of meetings, while challenging the structure of how these meetings are undertaken. You will better understand the impacts of individual communication styles and organizational culture on meetings.

Essential Documents of any Successful Estate Plan - PD1920-015

Learn the “building block” legal documents that are crucial for every estate plan. While many understand a Will is needed, a well-thoughtout and comprehensive estate plan may also consider trusts, marriage/cohabitation agreements, co-ownership agreements, shareholder agreements, and beneficiary designations, to name a few. We will explore these documents (and more), and just how they can be used to create a successful estate plan.

Ethical Tax - PD1920-016

Tax is seldom black or white. In this session, case studies will be used to provoke discussion on ethical dilemmas confronting accountants related to tax matters. You will be challenged to consider how you would handle a variety of ethical tax scenarios and will develop your ability to recognize ethical tax issues as well as your confidence in handling ethical tax dilemmas. This session contains 1.5 hours of ethics content.

Executive Compensation – PD1920-017

This session will discuss the design and taxation of deferred executive compensation plans that avoid the salary deferral arrangement rules. The plans canvassed will include stock option plans, share purchase plans, deferred bonus plans, deferred share unit plans, share appreciation right plans, and supplemental executive retirement plans. Several tax issues for each of these will be canvassed.

Fostering Innovation & Entrepreneurial Thinking – PD1920-018

This session will focus on how to foster that culture, while leveraging data and information to create a modern and adaptive business environment that leads to organizational success.

How to Tackle the Difficult Conversation – PD1920-019

Difficult conversations are an art and it is possible to embrace the challenge and overcome the anxiety a difficult conversation presents. This session will outline the simple process to prepare and approach all challenging conversations and provide brain science tips for creating positive interactions that transform even the most difficult conversations into stronger relationships.

Influencing Without Authority – PD1920-020

Leaders are recognizing that if they want to achieve results in this environment, they must be good at influencing others. This session will provide you with valuable influencing tools and techniques. Learn why being able to influence has become one of the most important leadership skills in the modern workplace, and how to influence in a professional and effective way.

Introduction to Portfolio & Investment Management Techniques - PD1920-021

This session will provide an understanding of basic portfolio and investment management techniques. Learn the building blocks of portfolio and investment management used by professional advisors, and come away with a greater understanding of how to manage your own portfolio, and/or develop a better benchmark against which to gauge your personal financial advisor.

Leadership in an Environment of Rapid Technology Change –PD1920-022

In an increasingly automated workplace, technology is changing the concept of “what work is”. The role of the employee and management structures are changing. Rapid technological change can produce fear, excitement and anxiety among people in your organization and even in yourself. This session provides a look at the current state and near-term future to help unpack and reframe these changes in order to develop successful organizational strategies for people management.

Leading Unique Individuals – PD1920-023

Does your leadership style recognize and encourage diversity of thinking and approach from your team? Are you maximizing the benefits of a diverse team to deal with complex issues and create value-added solutions? How can you inspire innovation and spark creativity in teams? Experience a fun yet relevant session as you learn about the Insights Discovery framework and how your psychological preferences contribute to leadership and diversity in unique ways.

Legal Considerations for Death and Incapacity - PD1920-024

Learn what comprises a comprehensive plan for death and incapacity in the context of the Wills, Estates and Succession Act (WESA) and other recent legislative amendments. The Will is the foundation but other building blocks such as joint tenancy, beneficiary designation, and trusts can be used to achieve various goals. Incapacity planning is also a key element of any personal plan.

Mastering Leadership: What Type of Leadership is Needed to Drive Business Performance Today? – PD1920-025

In an age of unprecedented change, leadership matters more than ever; but what does it actually look like? What rules still apply? This presentation offers a fresh lens through which to view leadership, based on compelling and conclusive research. Learn how to apply a more agile mindset when leading, 5 leadership competencies proven to be the greatest drivers of business performance and 3 behavioral patterns to avoid that most frequently erode a leader's impact.

Maximize Your Workforce: Bridging the Generational Divide - PD1920-026

This session dives into what you need to know to best enable today's workforce: understand the drivers for different generations interacting in today's workforce; build a culture that can accommodate each demographic group; and harness the strengths of each group to benefit the business, employees and customers.

More than Bean Counters – Branding and Marketing Your CPA Firm – PD1920-027

This session, co-presented by a communications specialist and a public practitioner, will explore branding considerations for small firms, as well as online marketing strategies including website design, email marketing and the use of social media to reach and engage both prospective and current clients.

Negotiating: Challenges & Pitfalls - PD1920-028

This session will look at some of the sharpest challenges faced by negotiators and mistakes we commonly make in response to them. It will provide some key learnings from negotiations research and experience to help you conduct more effective negotiations in challenging circumstances.

Own Your Own Projects: Task Management for Powerful Results - PD1920-029

Do you have too much on your plate right now? Learn efficient ways to manage all of your commitments and work at your productive best. You'll learn how to break down overwhelming projects into manageable tasks and why prioritizing your work actually hurts productivity. Find out how to develop a daily routine to focus on your most important tasks and how to prevent procrastinations and achieve greater focus.

Reframing Gender Equality – PD1920-030

Gender equality, equal pay for equal work, and the Time's Up movement have been in the spotlight. This session is for everyone who is interested in the future of work and will explore why gender equality is good for business and how to improve it. You'll also learn the latest Canadian data on gender equality and pay equity.

Retirement Planning for Financial Professionals - PD1920-031

This session will discuss the changing conditions of older adulthood and new ways to approach financial planning. It will also address common mistakes in personal strategies and areas to be particularly mindful about.

Rising Expectations of Corporate Reporting: The Landscape of Non-Financial Disclosure – PD1920-032

This session will introduce you to ESG frameworks and standards, to enable you to better understand the information reported by organizations and how to use that information in making informed decisions.

Securing Your Organization's Future: Managing the Revolving Door of Succession Planning and Employee Retention - PD1920-033

This session will examine succession planning at every level, not just at retirement, and how to attract and retain employees, especially the millennial generation. We will explore tools and strategies for how best to mitigate these risks to ensure your organization's future stability and success.

Supercharge Your Business with IT - PD1920-034

This session will lead you through the process of transforming IT from disruptor to value creator. We will review some of the top applications and tools in areas such as communications and collaboration, task management, and personal productivity.

What is Your Happiness Practice - PD1920-035

Is it possible to develop strategies that help you sustain positive energy, deep engagement, and a sense of humour and lightness? If you have been on achievement autopilot driven by goals that keep you pressing forward, but not feeling excited and alive, this session will show you how to get more of the satisfaction you are craving.

What Leaders Know About Communication - PD1920-036

Leaders know that without effective communication skills, it is impossible to share a vision that will create a strategy that can support a team to a successful outcome. Learn more about improving your skill set as a master communicator. Stop wasting time and energy talking in circles – communicate like a leader instead.

Your People Strategy—Time for a Tune Up? - PD1920-037

Learn the latest strategies and tips for how to attract, hire, engage and retain the most critical resource, your people. Gain tips for assessing and planning for people resources; strategies for recruiting in a social and modern world; orienting your new staff to increase engagement at the outset; growing and developing your staff in alignment with business needs; and more.

