

ProDio Mobile Learning

A Risky Business: Risk Management Tools for Professionals - PD 1920-001

RISK. Maybe you manage a business. Audit companies. Prepare financial or management accounting data. Work on insolvencies, business valuations, or mergers and acquisitions. Perhaps you advise clients on their accounting, financial, investing, or legal affairs. Or you just analyze potential investments on your own account. Regardless of what you do, identifying, assessing, and managing risk plays a crucial role in your daily life.

And that is this course. How to strengthen your business and investment risk knowledge. So that you can successfully identify, assess, and manage those risks in your career and personal affairs. No doubt you already have a decent grasp of risk. Maybe from an accounting, financial, or legal perspective. That's a good start. And the content assumes you do have some knowledge of the topic. Jordan Wilson brings significant experience in accounting, finance, fiduciary, and risk management in sharing his knowledge of risk management. During the course, he and a few industry experts, discuss business and investment risk. Likely a little deeper and from slightly different perspectives than you have dealt with previously. The intent is to have you finish with some food for thought, as well as a few pieces of new information that will allow you to better deal with risk.

Acing Your Strategy - PD 1920-002

We all know a little about strategy, but do we really understand “Why” and “How” to plan effectively, and the human factor that often causes our planning attempts to fail? This course reveals the essential issues involved in strategy and planning, most often people issues. Using real-world examples, case-studies and discussions with experts, this 2-part audio course will provide an engaging and thought provoking look at why planning is so important and why most managers and leaders fail to plan effectively.

Protecting Your Client: Avoiding Identity Theft, Fraud and Cyber-Crime - PD 1920-003

Award winning and best-selling author, Kelley Keehn, will guide listeners through the ever-changing world of identity theft, fraud and cyber-crime. This course will teach you how to protect your client by identifying the latest scams, threats and trends.

You'll learn the red flags along with real case stories and examples, so you and your clients can better spot current and future scams. This course will explore, in-depth, how to protect yourself from ID theft, how it starts, what the dark web is, how government and companies aren't safeguarding your info, (and neither are we at times), how to quickly laser in on cyber scams, stay safe online and so much more.

Avoiding Investment Fraud - PD 1920-004

Would you have been duped by Bernie Madoff or Earl Jones? Would your client's have been swindled? Award winning and best-selling author, Kelley Keehn, will guide listeners through the often-devastating world of investment scams. You work hard to help your clients become financially literate and to achieve success with their money. However, fraudsters are lurking around every corner – real and digitally – to take advantage of them. You can help change that!

In this course, you'll learn the trends of investment frauds, hear from government officials and experts that are at the front lines. You will find out the red flags, so you can teach your clients, family and friends how to protect themselves, so they don't fall victim to this growing crime.

Client Acquisition: Ethical Strategies for attracting and retaining great clients - PD 1920-005

This course is for Accounting Professionals who want to improve their skills in engaging with clients or customers, including how to proactively manage the client acquisition cycle to attract more of the right clients, more quickly. Professionals will learn effective client acquisition techniques and how to apply proven client acquisition practices in a way that is consistent with the International Code of Ethics for Professional Accountants.

You will learn how to build client rapport, build your personal credibility and brand as an Accountant, and create the foundation for deepening your business relationship with the client over time.

For those seeking a more meaningful learning experience, the course includes "Wisdom Points" - challenging statements about your internal level of confidence and emotional intelligence that affect your relationships with clients at every stage of the client acquisition cycle.

Building An Ethics Based Culture: Conversations in the Boardroom and in the Hallways - PD 1920-006

Organizations with strong ethics-based cultures are significantly less prone to misconduct. Driving the right culture is part of our professional responsibility, and is key to organizational success, but culture can be elusive and dynamic. In this course, you will hear typical scenarios that take place at the boardroom table and less formal conversations that happen in the hallways. We will also hear thoughts on building and maintaining an ethics-based culture from respected colleagues and experts in the field.

Through these scenarios and interviews, we'll explore promoting culture through examining typical conversations that go on at the board table and in day-to-day operations throughout the organization.

This course includes a quiz with 5 multiple choice questions for each hour of learning and a completion certificate once all modules and quizzes are completed.

Ethics: Lies, Alternative Facts, and Professional Skepticism - PD 1920-007

When you read a headline online that says “Insanity: The Word ‘Man’ Is Banned at Princeton University,” do you immediately think “That goes too far!”? Or is your first reaction “Really? That sounds like an author writing a sensational headline to generate traffic to their article.”?

As professionals, our clients and the public in general count on us to be the “voice of reason” and to show a healthy amount of skepticism. In fact, professional skepticism is one of the key underlying competencies supporting our ability to meet our ethical requirements. This session explores the ways in which information is created and presented to influence our perception and decision-making.

Leading Digital Transformation - PD 1920-008

DIGITAL TECHNOLOGY (DT) is driving massive change in the workplace. Organizations of all types and sizes are investing in it to improve collaboration, increase productivity, and transform the customer experience. This course covers the most critical knowledge and skills needed to become an effective ‘digital leader’ – someone who can thrive in a leadership role in this new and challenging environment.

This course is engaging, practical, and features real-life case studies and interviews with internationally recognized experts.

Promoting Employee Engagement - PD 1920-009

There can be little doubt that employee engagement is an important issue for those in Human Resources Management and in leadership roles, and it is a topic of conversation in many organizations today.

Companies struggle with financial pressures and are trying to improve performance with fewer resources. Having committed and high-performing employees who freely give their discretionary effort is of critical importance; in fact, it is a competitive advantage that can set your organization apart from the competition.

In this course, you will learn about employee engagement best practices that you can apply directly in the workplace to help raise engagement levels in your organization.

Leading Through Influence - PD 1920-010

In the words of author and business coach Ken Blanchard, “The key to successful leadership today is Influence, not Authority”. In this course, we talk to experts as we explore this concept of influence and why it is so important to long-term success in leadership. This course will expand your understanding of this word “Influence” and provide you with a practical understanding and tools to improve your ability to develop interpersonal influence in leadership.